

Voll



Dein Lieblingswaschmittel



GTG Hansa GmbH, Jenfelder Allee 80, 22045 Hamburg, Germany • tel. +49 40 357 01 206 • e-mail: contact@gtg-hansa.de
Exclusive distributor: Brand Distribution Group, 18 Niepodleglosci Avenue, 02-653 Warsaw, Poland • tel. +48 663 555 965 • e-mail: export@bd24.eu.eu



GTG Hansa GmbH is a family company. In concern for high living standard and washing comfort, it offers its customers a specially developed line of reliable washing detergents Voll. For over ten years, it has been supplying modern and effective washing detergents, available for everyone.

MISSION

At GTG Hansa we produce and sell effective washing detergents in affordable prices.

VISSION

- We work closely with our clients, striving for success on both sides.
- We provide global, non-standard solutions and support customer requirements.
- We value the human potential of our organization based on three key principles: experience, specialization and commitment.

VALUIES

- | | | |
|-----------|---------------|---------------|
| ■ QUALITY | ■ EXPERTISE | ■ PARTNERSHIP |
| ■ HONESTY | ■ RELIABILITY | ■ INNOVATION |



VOLL PRODUCTS ARE:

- effective, modern washing detergents
- agents produced in certified plants applying the highest technological standards
- efficient formulas, adapted to the market needs
- products tested by independent laboratories
- German brand that guarantees high washing efficiency
- economy of everyday shopping
- constant availability and wide distribution range



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| BENEFITS FOR THE PARTNER:

- visually attractive, German brand attracts new consumers to the stores
- enables a beneficial, repeatable business, generating a higher margin than in the case of group products
- innovative production technologies guarantee high product effectiveness, convenient packaging and safe use





| ADVANTAGES FOR THE CONSUMER:

- effective and safe laundry detergents for the whole family, without the necessity to overpay
- do not contain phosphates and zeolites that are harmful for both: people and environment
- contain enzymes and coconut soap, which guarantee high washing efficiency, also at low temperatures





GERMAN QUALITY

- in 2016 detergents worth 1.5 billion PLN were imported from Germany to Poland
- from January to September 2017, the value of import of detergents from Germany was over 1.08 billion PLN i. e. over 116 thousand tons of this type of products
- one sixth of the Polish laundry detergent market comes from Germany
- the most popular are washing powders and liquids from Germany
- one out of five Poles declares that he buys German chemistry regularly (10%) or occasionally (11%) - according to the research of PMR Consulting & Research
- consumers believe that the quality of German detergents is higher
- shopping trends show that the amount of purchased German detergents will grow in the future

Source:

<https://businessinsider.com.pl/finanse/handel/chemia-z-niemiec-czy-jest-lepsza-niz-polska/qf7dm2m>

<https://www.rp.pl/Handel/307249929-Chemii-z-Niemiec-przybywa.html>

<http://wyborcza.biz/biznes/7,147743,21800257,niemiecka-chemia-gospodarcza-lepsza-od-polskiej.html>



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WASHING GEL VOLL



Washing gel **Voll Universal**, Weiss and Color is suitable for washing in automatic washing machines as well as hand washing, at temperatures from 30°C to 60°C. Thanks to the enzymes and coconut soap contained in the gel, it effectively removes stains and all kinds of dirt. It leaves a pleasant, fresh smell on clothes.

WASHING POWDER VOLL



Washing powder **Voll Vollwaschmittel** for white washing and **Voll Colorwaschmittel** for colors are suitable for all types of washing machines and for hand washing. Ideal for washing at 30°C to 60°C. It contains oxygen-based bleaching compounds, soap, enzymes and components protecting the washing machine against scale deposits. Recommended for everyday washing.

FABRIC SOFTENER VOLL



Fabric softener Voll softens the fabric and makes it more elastic. It prevents from electrifying. It leaves a delicate, fresh fragrance that lasts.



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TARGET GROUP





DEUTSCHE
QUALITÄT

WASHING GEL VOLL UNIVERSAL 1,5 L 3 L

- ideal for washing white and color fabrics
- effective at temperatures from 30°C
- contains 6 active enzymes and coconut soap
- it has a color protection system
- optimal value for money





DEUTSCHE
QUALITÄT

WASHING GEL VOLL WEISS 1,5 L 3 L

- ideal for washing white and color fabrics
- effective at temperatures from 30°C
- contains 6 active enzymes and coconut soap
- optimal value for money

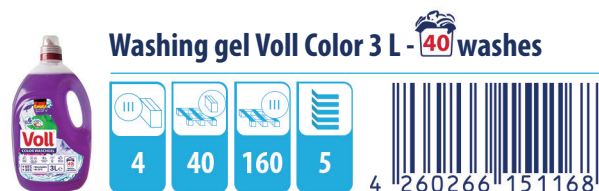




DEUTSCHE
QUALITÄT

WASHING GEL VOLL COLOR 1,5 L 3 L

- ideal for washing white and color fabrics
- effective at temperatures from 30°C
- contains 6 active enzymes and coconut soap
- it has a color protection system
- optimal value for money





WASHING POWDER VOLL VOLLWASCHMITTEL 5 KG

- ideal for washing white fabrics
- effective at temperature from 30°C
- contains oxygen-based bleaching compounds and active enzymes
- optimal value for money



Washing powder Voll Vollwaschmittel 5 kg - **67** washes



DEUTSCHE
QUALITÄT



VERGRAUUNGSSCHUTZ
mit aktivem Sauerstoff

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WASHING POWDER VOLL COLORWASCHMITTEL 5 KG

- ideal for washing color fabrics
- effective at temperature from 30°C
- contains oxygen-based bleaching compounds and active enzymes
- optimal value for money



Washing powder Voll Colorwaschmittel 5 kg - 67 washes



DEUTSCHE
QUALITÄT



 **FARB- UND FASERPFLEGE**
Farben leuchten länger

Voll

FABRIC SOFTENER

VOLL ALPINE MEADOW

1L

2L

- perfectly softens fabrics
- prevents from electrification of fabrics
- leaves a pleasant, delicate fragrancends and active enzymes

Fabric softener

Voll Alpine Meadow 1 l

25 rinses



Fabric softener

Voll Alpine Meadow 2 l

50 rinses



DEUTSCHE
QUALITÄT



Delicate fragrance

Amazing softness

No electrification

GTG
HANSA

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Voll

FABRIC SOFTENER

VOLL LAVENDER & JASMIN

1L

2L

- perfectly softens fabrics
- prevents from electrification of fabrics
- leaves a pleasant, delicate fragrance

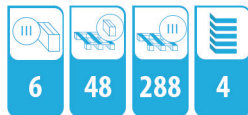
Fabric softener

Voll Lavender & Jasmin 1 l - 25 rinses



Fabric softener

Voll Lavender & Jasmin 2 l - 50 rinses



GTG
HANSA GmbH



DEUTSCHE
QUALITÄT



Delicate fragrance

Amazing softness

No electrification

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